

Anaplan User Experience

Our engaging user experience brings in people to the right place and at the right time, across devices, across solutions, leveraging the speed and scale of a purpose-built planning platform—Enabling Better Faster Decisions

A New Way to Plan

- Increased productivity by bringing in people to the right place at the right time
- Simple and efficient for users to work together and deliver high-value output
- Personalized for the user, by the user
- Unified and consistent experience across devices and on-the-go

New Capabilities

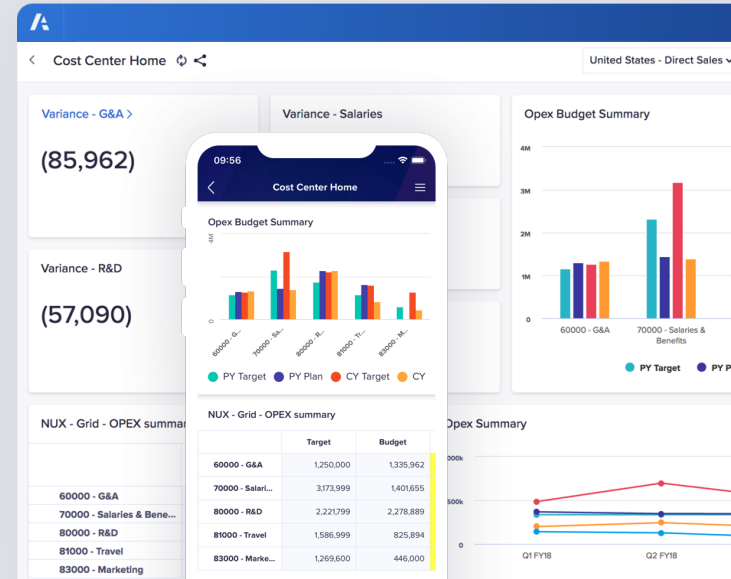
- **Connect Multiple Models** – Visualize data from multiple models in a single app
- **Native Mobile App** – Build once for web and mobile and plan on-the-go
- **Personalization** – My Pages and Home deliver personalized experience
- **Intuitive Builder Experience** – Drag & drop build with Page & View designer
- **Templates** – Cards and card template library for reusable design assets
- **Forms** – Easy data input with new modal forms
- **New Navigation** – Intuitive navigation with breadcrumbs, search and click-through

“

I was able to turn some 25 classic dashboards into 7 pages in the New UX by leveraging the Additional Insights panel

“

The most obvious benefit of New UX is the ability to consolidate and visualize disparate data points on a single pane of glass. This allows sales managers to use Anaplan not just as a planning tool, but to manage their business



A New Way to Plan

- **INTUITIVE & ENGAGING:** Increased productivity by bringing in people to the *right place at the right time*
- **COLLABORATIVE & ACTIONABLE:** Simple and efficient for users to *work together* and deliver high-value output
- **PERSONALIZED:** Customized *for the user, by the user*
- **SEAMLESS:** Unified and consistent experience *across devices and on-the-go*

