

2020 ENGAGEMENT OPPORTUNITIES

350	300	250	200	150	50	25	10	5
Submit your CoE charter	Coach a customer on building a CoE	Author a Community Best Practice	Host a local User Group	Co-author a Community Best Practice	Attend CPX	Create an idea in Idea Exchange	Reply in a Community forum	Post in a Community forum
Mentor a University Connect student or professor	Host a training for 3+ new model builders	Author a Community blog post	Participate in a customer video testimonial	Be featured in/collaborate on a Community blog post	Write a testimonial statement	Register for CPX by Master Anaplanner deadline	Comment on Idea Exchange posts	Subscribe to Community content
Speak at a CPX session	Convert selected forums to Best Practices	Submit a model to the AppHub	Mentor a new Model Builder through Level 2	Refer 3 Master Anaplanner candidates	Attend an in-person User Group	Attend a virtual User Group	Attend a webinar	Meet maintenance activity-in-model threshold
Provide/sponsor a University Connect project	Author content for the CoE section of Community	Speak at a virtual User Group	Submit your Connected Planning Topology	Present on a webinar	Submit a customer review of the Platform	Amplify Anaplan social messaging		Fill in your Community details
Serve as a User Group Leader		Be featured in a Community AMA	Serve as a Campus Ambassador	Speak at an in-person User Group	Conduct a customer reference call	Sign up to be a customer reference		Confirm your Master Anaplanner profile
				Volunteer at CPX	Become "Train the Trainer" certified	Sign up to be a University Connect mentor		Complete core Academy training
						Upload a photo to your Community profile		
						Submit a question for a Community AMA		

* This is a living document; please make sure you're viewing the most current version in the Master Anaplanner Home model, which will include information on exact specifications and submission requirements for each task. Additional opportunities and points may become available throughout the year.

Mandatory for maintenance